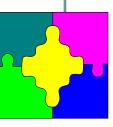
How Statistical Underwriting and Actuarial Pricing can help grow the profits of general insurance companies

> Sebastian Tan FIA FCAS MSc BBA Managing Director, Passion Global www.passion-global.com

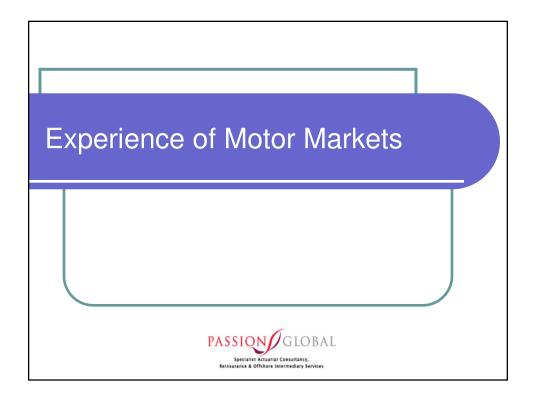




Overview of Presentation

- Introduction
- Experience of Motor Markets in Asia
- Strategic Considerations for General Insurance Companies
- Final Words Mature Insurance Markets



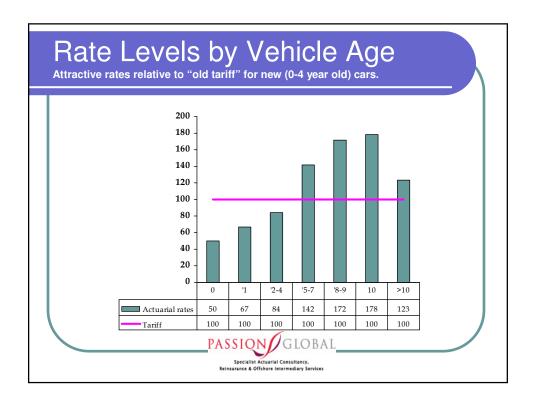


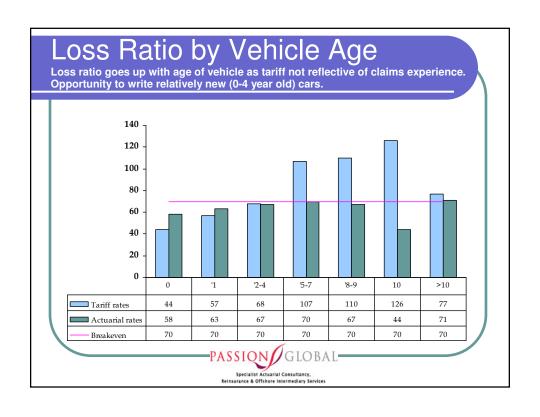


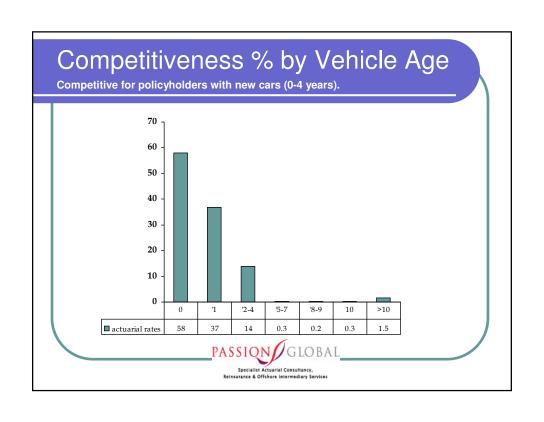
Definitions

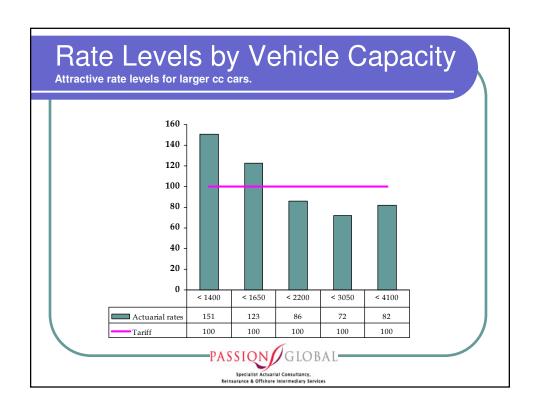
- Rate Levels: Average % of tariff
- Profitability: Gross loss ratios
- **Competitiveness %:** % of policyholders subject to 40% discount off tariff

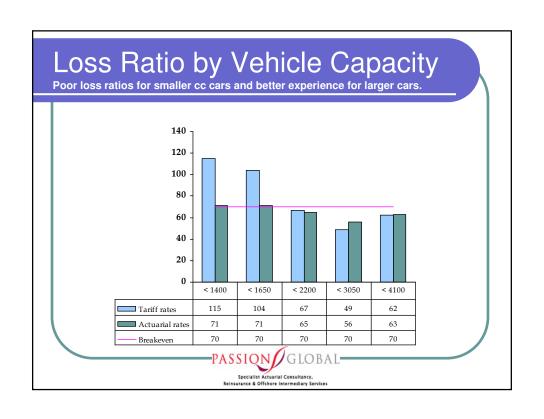


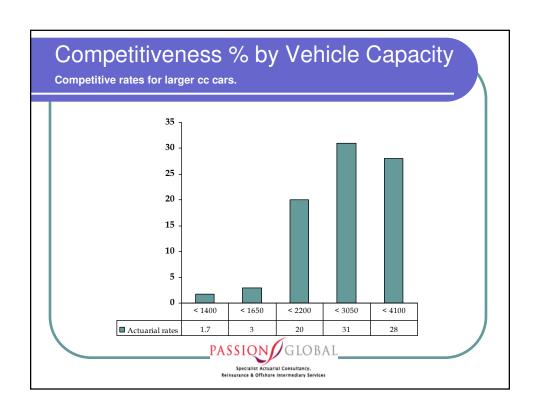


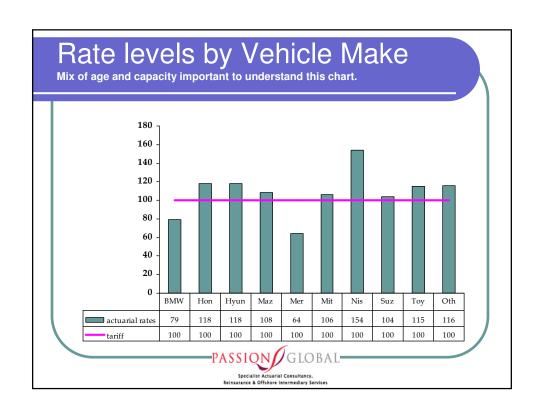


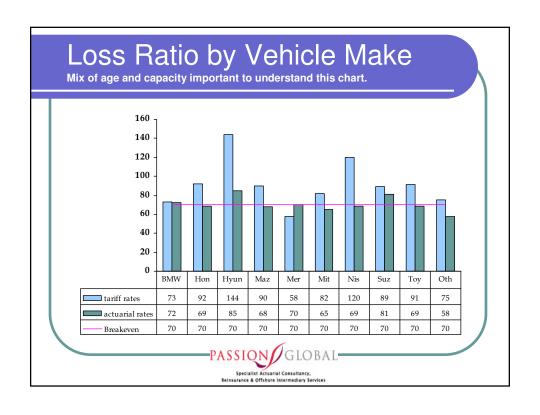


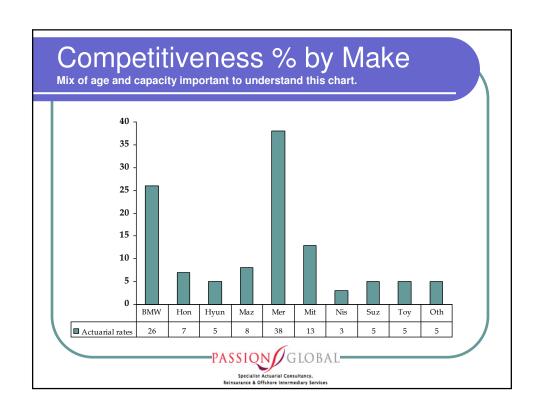




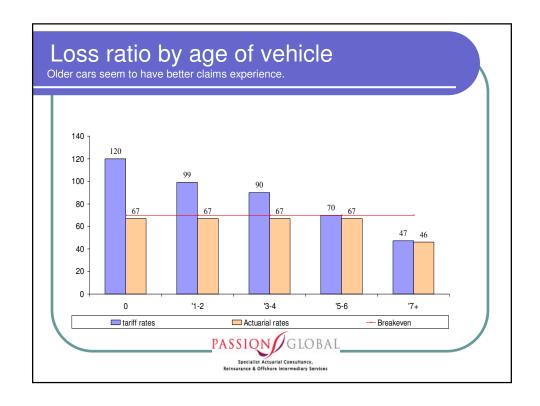


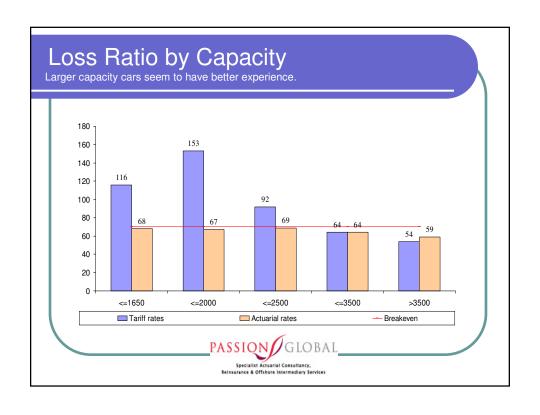


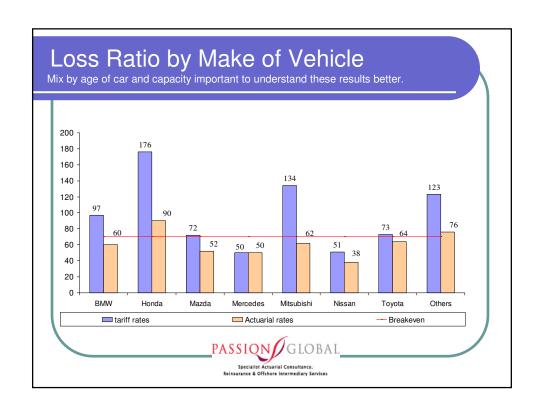












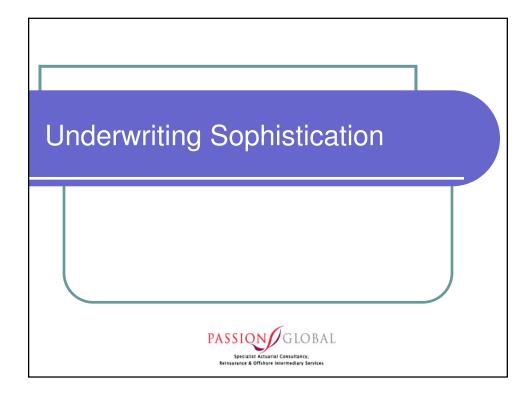
Strategic Considerations for General Insurance Organisations



Strategic Considerations for General Insurance Companies

- Underwriting Sophistication
- Strategic Responses in the face of Competition
- Business Intelligence for General Insurance

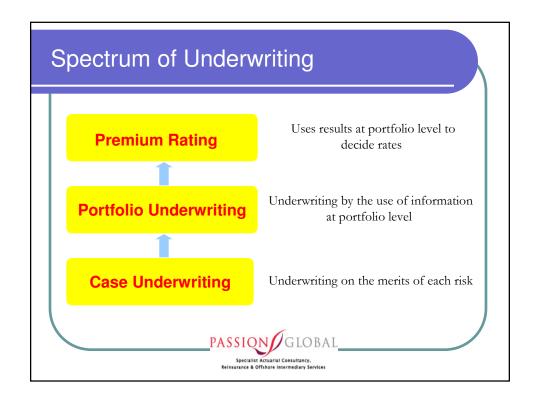




Market practice?

- "Market Practice". What is that?
 - Tariffs in some territories and lines of business
 - Commercial Considerations
 - Case Underwriting Approach

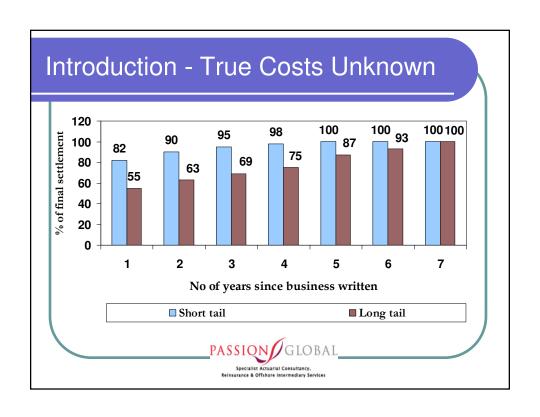


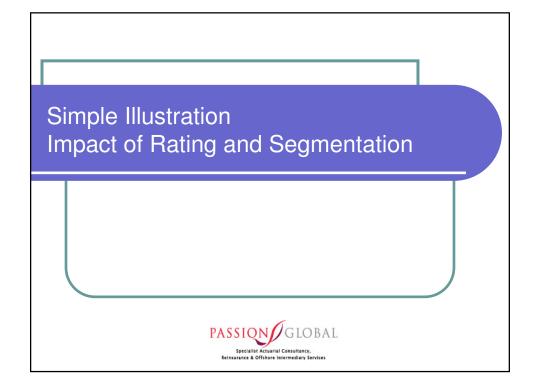


Why Price?

- True costs of risk unknown
- Subsidy and anti-selection
- Key element of Business strategy distribution to profitable segments key to profit



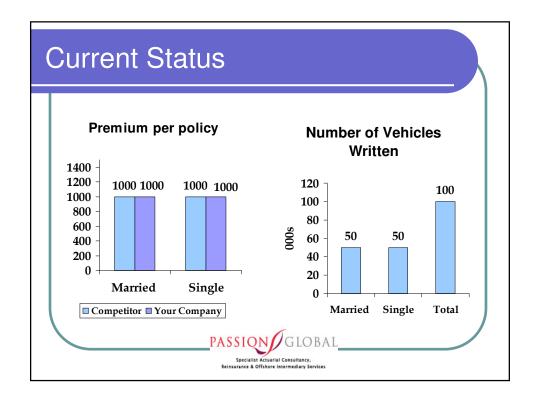


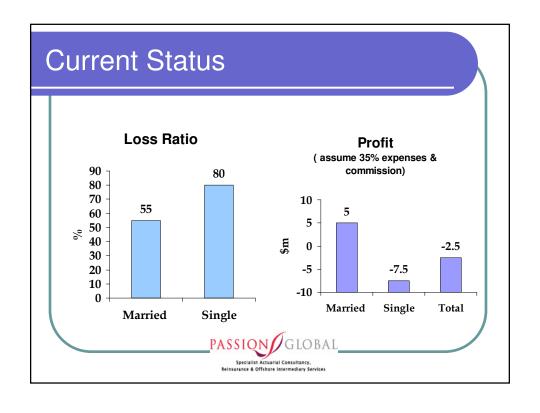


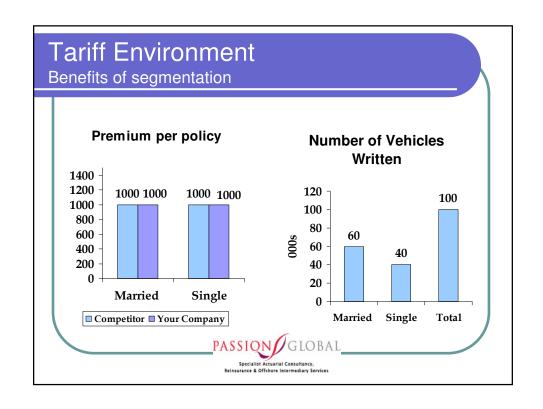
Simple Case Studies

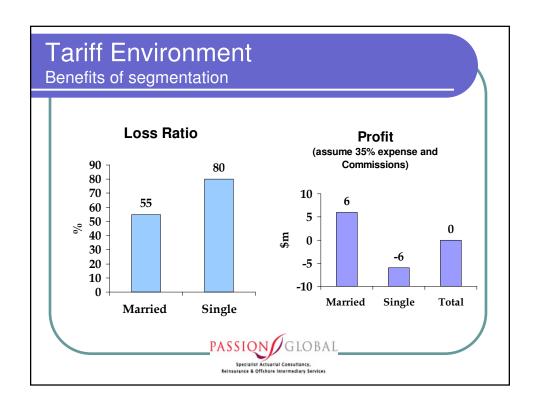
- Current Status
- Tariff Environment Benefit of Segmentation
- Competitive Environment benefit of pricing and segmentation
- Anti-selection what happens when you are left behind

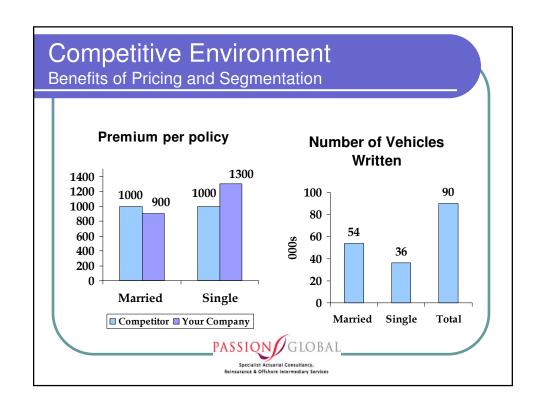


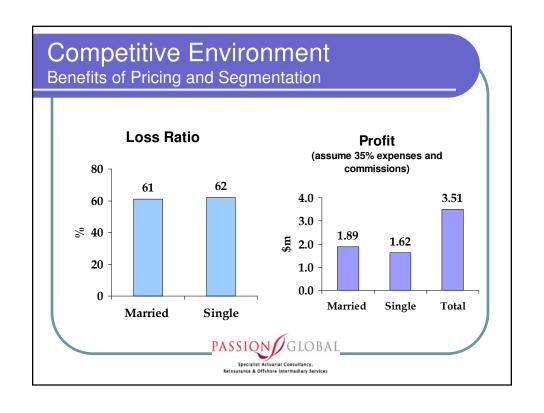


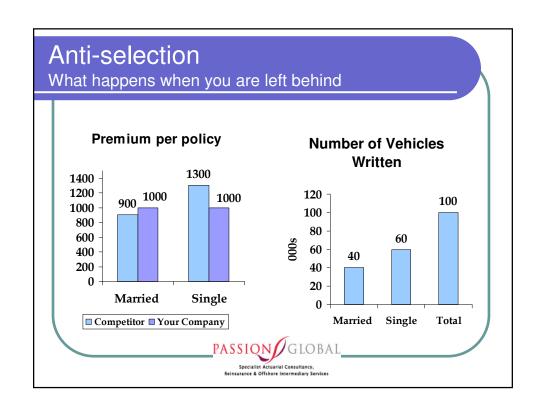


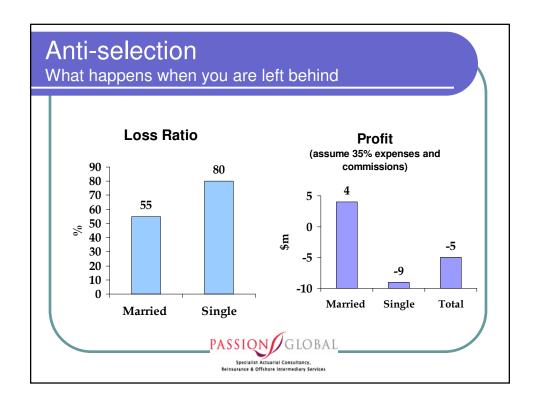


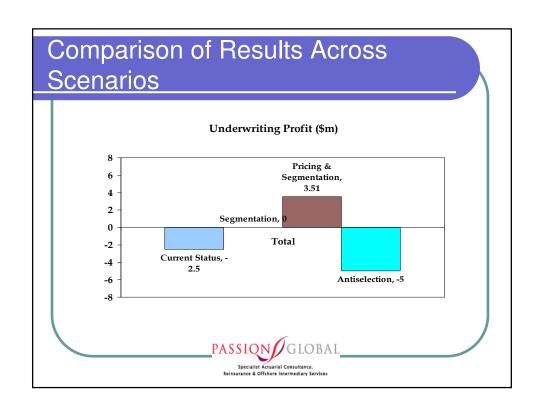




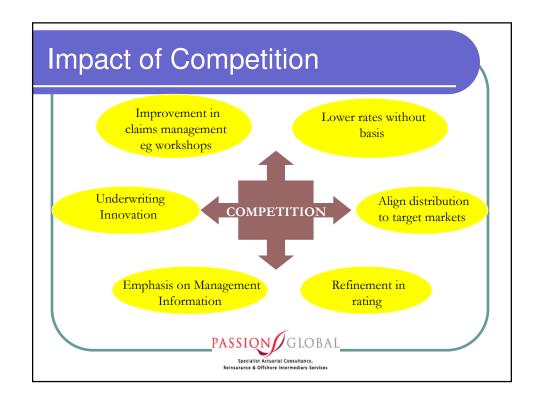


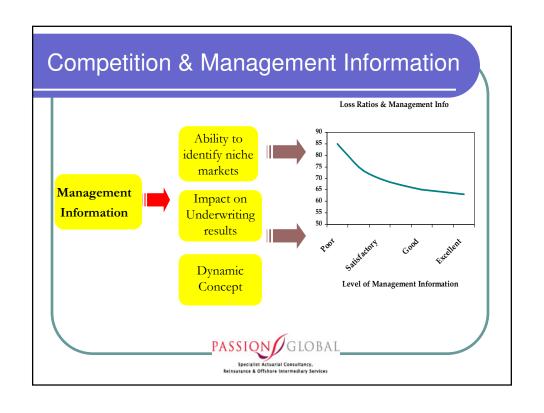


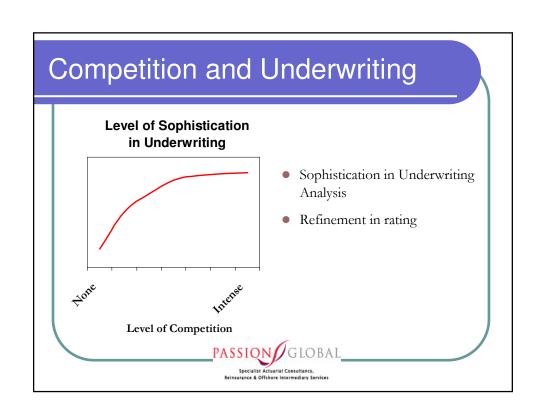




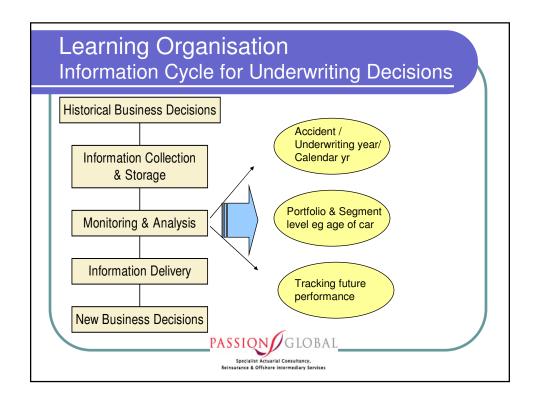












One step further - Tracking "Future Performance"?

- Current performance reports reflect historical business decisions
- Can we develop an indicator of expected future profitability of the business for personal lines business?
- QOB indicator measures current rates against technical rates
- Strong relationship between QOB indicator and future profitability
- Early identification of the business performance
- Effective way to target profitable segments/ avoid value destroyers



Food for Thought



Food for Thought

- Is market segmentation a practice in your organisation?
- Which market segments are profitable within your organisation?
- To what extent is distribution aligned to target profitable segments?
- How does your current management information facilitate the above process?
- As an industry, where are we on the underwriting spectrum?
- What regulatory changes are needed to encourage greater underwriting innovation?



Final Words from Mature Insurance Markets



Post Magazine Articles

- "trend towards segmentation....discounts to the good risks are available.."
- "as underwriters compete for favourable risks, there will be a greater push to find HIDDEN niches..."
- "There was a short time when pricing gave competitive advantage....now they are really tools of the trade and everybody is using them"
- "... market for insurance is finite, growth is a matter of extracting maximum profits from existing portfolios."



End of Presentation



Actuarial Assessment of Liabilities for General & Health Insurance

Sebastian Tan FIA FCAS MSc BBA Managing Director, Passion Global www.passion-global.com



Focus of this session

- Importance of Reserving
- Claims Liabilities
 - Approach to Reserving
 - Key Considerations in a Reserving exercise
 - Practical problems and possible solutions
- Premium Liabilities



Importance

Why bother about Reserves?

- Largest figure on balance sheet
- More accurate reflection of profitability
- Poor understanding of reserves among co's
- Increasing attention by regulators
- Shorten underwriting cycles

Sound actuarial reserve assessment is key to the financial stability in a liberalised market.



Example of Development Triangles

Accident	Net Earned				Develop	ment year				Actual
Year	Prem (000)	1	2	3	4	5	6	7	8	Loss Ration
1999	139,093	35%	47%	53%	59%	64%	69%	71%	85%	85%
2000	128,593	41%	56%	74%	70%	74%	78%	81%	03%	81%
2001	155,873	47%	55%	61%	67%	70%	74%			74%
2002	175,746	49%	57%	61%	64%	68%				68%
2003	172,840	49%	57%	61%	66%					66%
2004	161,546	53%	61%	65%						65%
2005	169,640	50%	57%							57%
2006	184,490	51%								51%



Claims Liabilities



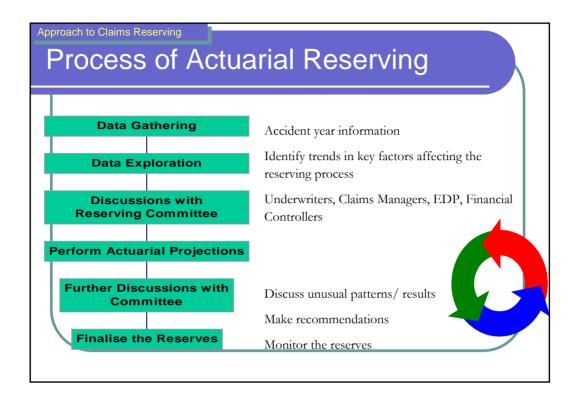
Approach to Claims Reserving

Approach to Actuarial reserving

- Data Issues
- Basis of Analysis
- Segmentation
- Data Exploration
- Available Methods
- Reasonableness Checks

How a technique is used is far more important than the technique in itself.



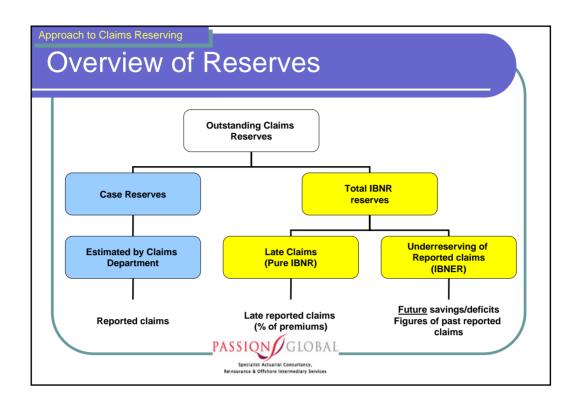


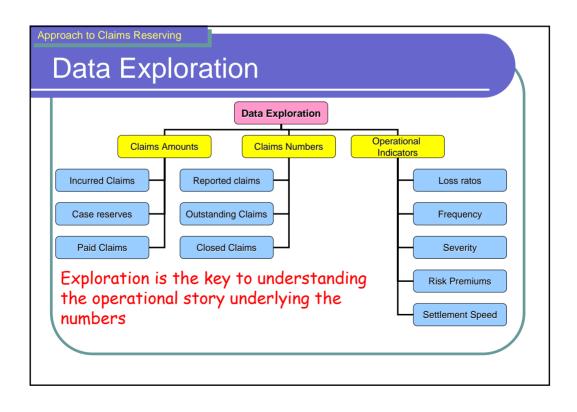
Approach to Claims Reserving

Data Considerations

- Information:
 - Payments & Outstanding claims movements
 - No of closed and outstanding claims
- Basis:
 - Reported year/ Accident year
 - Gross/Net of reinsurance
 - Direct Claims expenses/Third party recoveries
- Dates:
 - transaction/reported/accident

Proper understanding of data is crucial to making sound reserve assessments.





```
Approach to Claims Reserving

Data Exploration

| 1999 48826 64865 73684 82077 89574 95635 98943 %1182 2000 52969 72648 94814 89732 95791 %100388 %103906 2007 2526 85349 95057 81003996 %109247 %114938 2003 85149 99102 %106214 %113498 %120256 2005 84252 97322 2006 94551

Table 2: Paid claims (000)

| 1999 21386 49700 56616 65242 75232 83949 91251 95381 2000 23269 57461 65504 75729 83091 89965 96193 2002 38738 80756 91215 98488 %106114 2003 31382 78034 87241 95863 2004 36844 79491 87241 95863 2006 37341
```

3: Case Reserves (000)

1999 27440 15165 17068 16835 14342 11687 7692 22887
2000 29700 15187 29310 14003 12699 10423 7714
2001 45657 16308 17637 15324 13358 10855
2004 49182 19353 18569
2005 46403 21980

2006 57209

4: Paid/Incurred Claim %

1999 44 77 77 79 84 88 92 81
2000 44 79 65 84 87 90 93
2000 44 79 65 84 87 90 93
2001 42 81 85 87 88
2002 42 81 85 87 88
2004 43 80 82
2005 45 77
2006 43 99 82
2005 45 77
2006 39

Approach to Claims Reserving

Data Exploration

Approach to Claims Reserving

Segmentation Issues

- Analyse groups with similar development patterns
- Typical small-medium size
 - Fire
 - Motor
 - Marine
 - Workers' Compensation
 - Miscellaneous

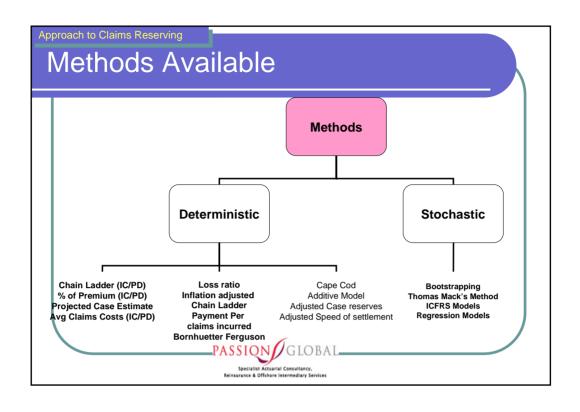


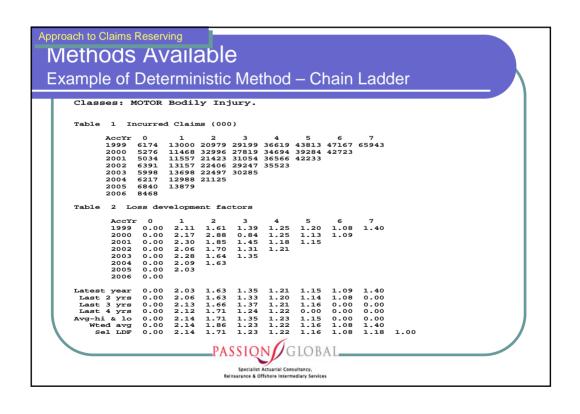
Approach to Claims Reserving

Segmentation Issues

- Larger Companies
 - Personal Fire
 - Commercial Fire
 - Pte/Comm Motor Property damage
 - Pte/Comm Motor Bodily Injury
 - Workers' Compensation
 - Marine Hull
 - Marine Cargo
 - Miscellaneous

The grouping of claims can have a significant impact on the results of the review.

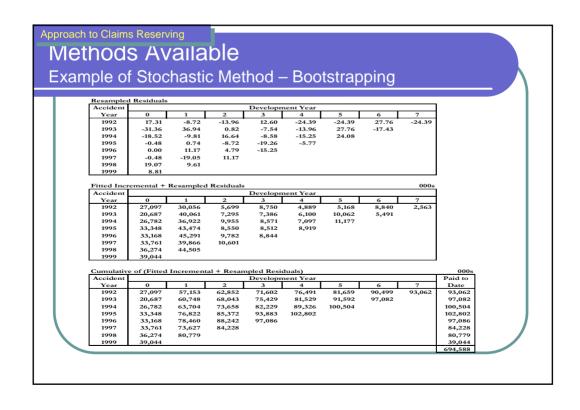




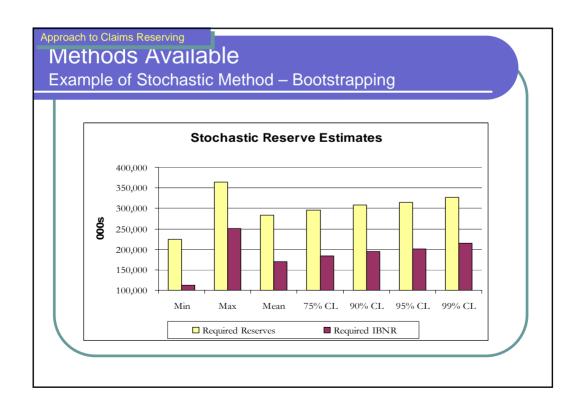
ample of De		one ivient	u Onai		
Table 3 Proj					1
	ections to Ul	timate Claims			
Accident	Latest	Loss	Ultimate	IBNR	Required
Year	Reported	Development	Losses	reserves	reserves
	000	factors	<	'000s	>
1999	65943	1.0000	65943	0	21967
2000	42723	1.1800	50413	7690	14642
2001	42233	1.2744	53821	11589	20719
2002	35523	1.4783	52514	16991	28010
2003	30285	1.8035	54620	24335	37835
2004	21125	2.2183	46862	25737	39282
2005	13879	3.7934	52648	38769	51232
2006	8468	8.1178	68738	60270	68657
All	260179		445560	185381	282344
Table 4 Proj	ections to Ul	timate Claims			
Accident	Ultimate	IBNR	Required		
Year		reserves	reserves		
	<	'000s	>		
1999	65943		21967		
2000	50413	7690	14642		
2001	53821 52514	11589 16991	20719 28010		
2002	52514 54620		28010 37835		
2003	54620 46862	24335 25737	37835		
2004	46862 52648	25737 38769	39282 51232		
2005	68738	60270	68657		
All	445560	185381	282344		
Table 5 As	% of Earned P	remium			
Accident	Earned	Ultimate	IBNR	Required	
Year	Premium	Losses	reserves	reserves	
1999	35030	188	0	63	
2000	30058	168	26	49	
2001	30866	174	38	67	
2002	31280	168	54	90	
2003	30863	177	79	123	
2004	29764	157	86	132	
2005	34498	153	112	149	
2006	42539	162	142	161	
A11	264898	168	70	107	

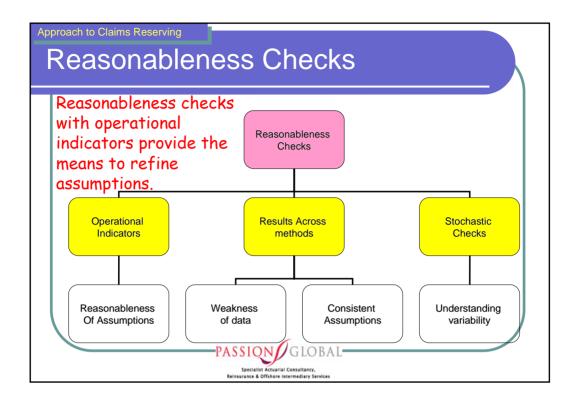
ample of			B 4 4 1						
	Stoc	chastic	: Meth	10d — I	Boots ⁻	trappıı	ng		
									
Cumulative	Paid Clair	ns							000s
Accident				Developm	ent Year				
Year	0	1	2	3	4	5	6	7	Ult Loss
1992	21,386	49,700	56,616	65,242	75,232	83,949	91,251	95,381	95,381
1993	23,269	57,461	65,504	75,729	83,091	89,965	96,193		100,547
1994	26,901	69,037	77,420	88,672	95,889	104,083			117,258
1995	35,738	80,756	91,215	98,488	106,114				130,731
1996	31,382	78,034	87,241	95,863					129,689
1997	36,844	79,491	87,216						132,350
1998 1999	37,849 37,341	75,342							128,325 146,005
1999	37,341								980,285
Loss Develo	nment Fa	ctore							980,285
1992	,pc 1 a	2.3240	1.1392	1.1524	1.1531	1.1159	1.0870	1.0453	
1993		2.4694	1.1400	1.1561	1.0972	1.0827	1.0692	1.5455	
1994		2.5663	1.1214	1.1453	1.0814	1.0855			
1995		2.2597	1.1295	1.0797	1.0774				
1996		2.4866	1.1180	1.0988					
1997		2.1575	1.0972						
1998		1.9906							
1999									
Vol Wted		2.2957	1.1224	1.1217	1.0981	1.0936	1.0778	1.0453	
Sel LDFs	Г	2.2957	1.1224	1.1217	1.0981	1.0936	1.0778	1.0453	1.0000
Cum LDFs	-	3.9100	1.7032	1.5175	1.3529	1.2320	1.1266	1.0453	1.0000
Actual Incre	ementals							RM'000	
Accident Year	0	1	2	Developm 3	ent Year 4	5	6	7	ł
1992	21,386	28,314	6,916	8,626	9,990	8,717	7,302	4,130	ł
1992	23,269	34,192	8,043	10,225	7,362	6,874	6,228	4,130	
1994	26,901	42,136	8,383	11,252	7,217	8,194	0,226		
1995	35,738	45,018	10,459	7,273	7,626	0,194			
1996	31,382	46,652	9,207	8,622	7,020				l
1997	36,844	42,647	7,725	-,					
1998	37,849	37,493	.,						
1999	37,341	,							

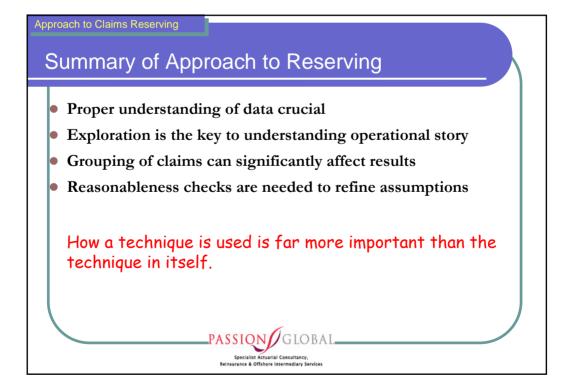
nple of S	tocha	istic N	/letho	d – B	ootsti	rappin	a	
							<u> </u>	
Fitted Cur	oulative							000s
Accident	- Committee				Developm	ent Year		0003
Year	0	1	2	3	4	5	6	7
1992	24,394	56,000	62,854	70,503	77,421	84,664	91,251	95,381
1993	25,715	59,033	66,258	74,321	81,614	89,250	96,193	
1994	29,989	68,844	77,271	86,674	95,178	104,083		
1995	33,435	76,754	86,149	96,633	106,114	-		
1996	33,168	76,143	85,463	95,863	,			
1997	33,849	77,705	87,216	, , , , ,				
1998	32,819	75,342						
1999	37,341							
Fitted Inc	emental							000s
Accident					Developm	ent Year		
Year	0	1	2	3	4	5	6	7
1992	24,394	31,606	6,854	7,649	6,918	7,244	6,587	4,130
1993	25,715	33,318	7,226	8,063	7,292	7,636	6,943	
1994	29,989	38,855	8,427	9,403	8,504	8,905		
1995	33,435	43,320	9,395	10,483	9,481			
1996	33,168	42,975	9,320	10,400				
1997	33,849	43,856	9,511					
1998	32,819	42,523						
1999	37,341							
Pearson R Accident	esiduals				Developm	1/		
Year	0	1	2	3	4	5	6	7
1992	-19.26	-18.52	0.74	11.17	36.94	17.31	8.81	0.00
1992	-19.26 -15.25	4.79	9.61	24.08	0.82	-8.72	-8.58	0.00
1994	-17.83	16.64	-0.48	19.07	-13.96	-7.54	-0.50	
1995	12.60	8.16	10.98	-31.36	-19.05	-7.54		
1996	-9.81	17.74	-1.17	-17.43	29.05			
1997	16.28	-5.77	-18.32	27.45				
1998	27.76	-24.39						
1999	0.00	_ 1.57						



amble	of Stoc	hastic	Meth	od -	Bootst	rappin	a		
- п	<u> </u>					p	9		_ /
Accident	(Fitted Increm	ental + Resam	pled Residu		opment Year				Paid to
Year	0	1	2	3	pment rear	5	6	7	Date
1992	23,053	56,226	62,269	70,877	76,255	84,317	90,196	93,345	93,345
1993	24,789	57,893	65,078	73,874	81,066	87,483	94,426	,	94,426
1994	26,689	71,017	78,163	89,900	96,715	105,691	-		105,691
1995	36,600	77,015	89,990	98,523	107,049				107,049
1996	35,462	76,404	84,251	92,833					92,833
1997	35,618	84,516	92,221						92,221
1998 1999	32,954	71,800							71,800
1999	37,341								37,341 694,706
Development	Factors for Cun	nulative of (Fit	ted Increme	ental + Re 1.138	sampled Resid	luals) 1.106	1.070	1.035	
1993		2,335	1.124	1.135	1.097	1.079	1.079	1.033	
1994		2,661	1.101	1.150	1.076	1.093	1.075		
1995		2.104	1.168	1.095	1.087				
1996		2.154	1.103	1.102					
1997		2.373	1.091						
1998		2.179							
1999	ī	2 200			1001	1 000	4.000	4.00	4.000
Vol Wted	Į	2.300	1.116	1.122	1.084	1.092	1.075	1.035	1.000
			000s						
Case	Required	Accident			Stochastic	Required			
Reserves	Reserves	Year	IBNR		Estimates	Reserves	IBNR		
3,514	0	1992	(3,514)		Min	225,020	111,869		
2,596 3,647	3,297 11,855	1993 1994	701 8,208		Max Mean	364,677 283,677	251,526 170,526		
4,421	22,999	1994	18,578		75% CL	296,444	183,293		
6,842	29,392	1996	22,550		90% CL	307,936	194,785		
14,189	43,988	1997	29,799		95% CL	314,813	201,662		
22,110	46,505	1998	24,395		99% CL	327,713	214,562		
55,832	104,168	1999	48,336		Std dev	18,929	18,929		
55,632	262,204								







Key Considerations in Claims Reserving Key Factors Influencing Reserves **Claims** Underwriting **Policy Policy** Growth in Judicial **Premiums Environment** Reserves Computer Reinsurance **Systems Economic** Mergers environment Sound actuarial assessments are based on a good understanding of the story underlying the numbers, and its relevance in the future. PASSION GLOBAL

Key Considerations in Claims Reserving

Portfolio Growth & Mix of Business

- Significant changes in book of business (past 5 yrs)
- Sources of growth (new/existing channels)
- Establish link between growth and underwriting

Everything else remaining equal, growth and actuarial reserves are directly related.



Key Considerations in Claims Reserving

Underwriting Policy

- Impact on potential claims experience
- Changes in underwriting policy
 - Changes in underwriting procedures
 - Changes in underwriting authority limits
 - Contract provisions limits, deductibles, coverage
- Changes in rate levels & rating methodology
- Basis of reasonableness checks

Future performance is directly affected by the Underwriting policy, which forms the basis of reasonableness checks.

PASSION GLOBAL

Key Considerations in Claims Reserving

Claims Policy

- Crucial factor
- Impact on Case reserving policy
- Impact on Settlement speed
- Impact on Development of late claims
- Affects selection of method



Key Considerations in Claims Reserving

Components of Claims Policy

- Establishment of claims files
- Case reserving policy (frequency and guidelines)
- Guidelines to close claims files
- Use of loss adjusters/solicitors
- Department structure and caseload
- Defence of complex claims eg injury
- Claims authority limits

Claims policy spans the establishment of files to the final settlement, and is key to understanding the data, and the appropriate choice of methods.

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Key Considerations in Claims Reserving

Reinsurance program

- Typical changes
 - increasing retentions on proportional treaties
 - increasing priority points on non-proportional treaties
 - net of reinsurance analysis
- Major restructuring
 - proportional to non-proportional
 - gross of reinsurance analysis and assess quantum of reinsurance recoveries



Computer systems

Impact on claims registration
Impact on settlement speed

Judicial Environment Impact on case reserves (eg injury claims) Impact on inflation Impact on settlement speed PASSION GLOBAL Specialist Actuarity Consultancy, Reinsverse A Offshore Intermediary involves

Economic Environment

- Inflation (eg court awards)
- Currency crisis



Practical Problems in Claims Reserving

Practical Problems and Possible Solutions

- Unstable patterns in factors
- Large tail factors
- Incomplete data
- Impact of large claims
- Significant increase in settlement speed
- Major change in case reserving policy
- Mergers and Acquisition



Classes: MOTOR Bodily Injury. Table 1 Incurred Claims (000) Accyr 0 1 2 3 4 5 6 7 1999 6174 13000 20379 29199 36619 43813 47167 65543 2000 5276 11468 32996 27819 34694 39284 42723 2001 5034 11557 21423 31054 36566 42233 2003 5998 13557 21423 31054 36566 42233 2004 6217 12988 24125 2005 6840 13879 2006 8468 Table 2 Loss development factors Accyr 0 1 2 3 4 5 6 7 1999 0.00 2.11 1.61 1.39 1.25 1.20 1.08 1.40 2000 0.00 2.17 2.88 0.84 1.25 1.13 1.09 2001 0.00 2.30 1.85 1.45 1.18 1.15 2002 0.00 2.26 1.70 1.31 1.21 2003 0.00 2.29 1.64 1.35 2005 0.00 2.03 1.63 1.35 1.21 1.15 1.09 1.40 Last 2 yrs 0.00 2.03 1.63 1.35 1.21 1.15 1.09 1.40 Last 2 yrs 0.00 2.13 1.66 1.37 1.21 1.16 0.00 0.00 Last 4 yrs 0.00 2.13 1.66 1.37 1.21 1.16 0.00 0.00 Last 4 yrs 0.00 2.14 1.86 1.23 1.22 1.16 1.08 1.40 Ny-hi & 10 0.00 2.14 1.86 1.23 1.22 1.16 1.08 1.40 Sel LDP 0.00 2.14 1.86 1.23 1.22 1.16 1.08 1.40 Sel LDP 0.00 2.14 1.86 1.23 1.22 1.16 1.08 1.40

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Practical Problems in Claims Reserving

Unstable Patterns

- Industry patterns
- Consider methods based on incurred claims
- Grouping of classes for stability
- Loss ratio/risk premium method



Practical Problems in Claims Reserving

Tail Factors

- Industry factors
- Use more accident periods
- Consider methods based on incurred claims
- Check the cause & relevance of late development



Practical Problems in Claims Reserving

Incomplete Data

- Industry data
- Backward projections
- Project case estimates method
- Loss ratio/risk premium methods



Practical Problems in Claims Reserving

Impact of large claims

- Remove impact of large claims
- Use net of reinsurance data
- Grouping of classes
- Use projection methods based on exposures or premiums



Practical Problems in Claims Reserving

Settlement Speed

- Methods based on incurred claims
- Adjust paid claims data to reflect new settlement speed
- Loss ratio/risk premium methods



Practical Problems in Claims Reserving

Change in Case Reserving Policy

- Methods based on paid claims
- Adjust incurred claims to reflect revised policy
- Loss ratio/risk premium methods



Practical Problems in Claims Reserving

Mergers & Acquisition

- Ensure combined data is not corrupted
- Operational trends are more difficult to decipher
- Reasonableness checks are critical
- Loss ratio/risk premium methods



Claims Reserving

Overall Summary

Characteristics of Sound Actuarial reserve assessments

- Select methods according to circumstances & constraints
- Consider underlying events and their relevance
- Grouping of claims
- Perform reasonableness checks with operational indicators as a form of reality check

Sound actuarial reserve assessment is key to the financial stability in a liberalised market.



Premium Liabilities

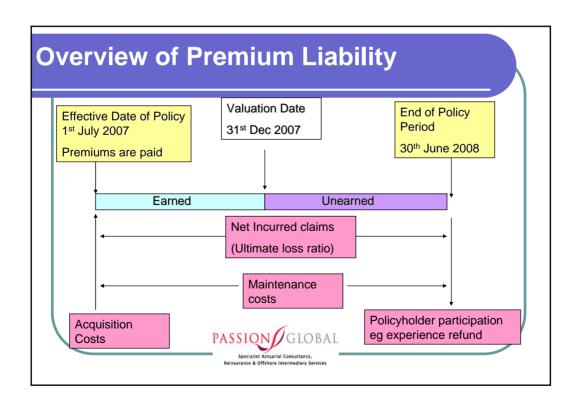
Premium deficiency reserve



Definition of Premium Liability

- Future payments in respect of unexpired risks as at the valuation date, including future
 - benefits, claims & claims expenses
 - maintenance costs
 - policyholder participation
 - taxes
 - other
- Net of reinsurance
- Discounting if material





Premium Liability

- · Premium liability equals the greater of
 - unearned premium reserve (UPR),
 - unexpired risk reserve (URR) + PAD
- PAD increases probability of adequacy to X% (eg 75%) confidence interval
- UPR formula Common approach
 - 1/24th method, or
 - 40% method
 - net of commission

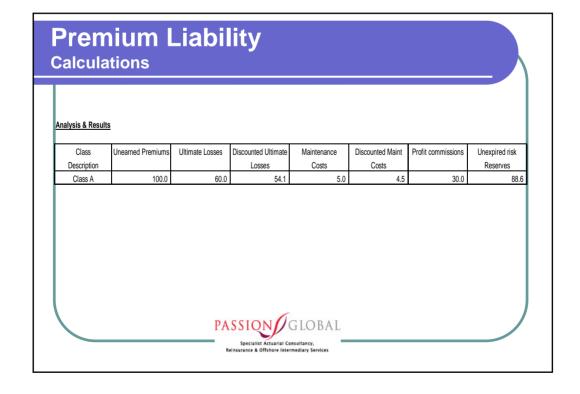


Premium Liability

- Premium Deficiency Reserve (or URR)
 - Key Input Ultimate loss ratios
 - Measure of Premium Deficiency companies with consistent poor underwriting results to hold larger additional reserves
 - Instills underwriting discipline in non-life market



Premium Liability Assumptions Unearned Premiums Initial Expenses Class Profit commissions Maintenance % of UPR Costs Description Class A Class Ultimate Loss Interest Claims Runoff Description rate Class A





Profitable Health Insurance - a reality?

A Holistic Approach to Profitable Growth

Sebastian Tan FIA FCAS MSc BBA Managing Director, Passion Global www.passion-global.com

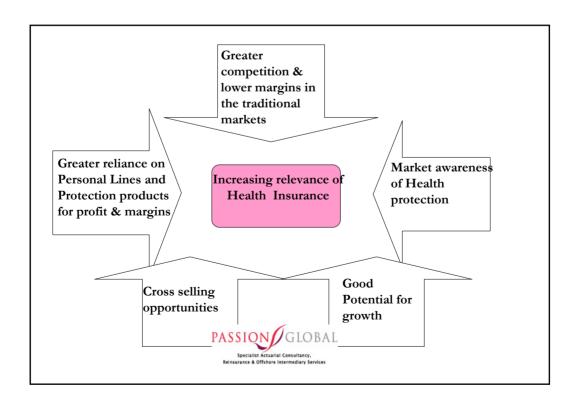


What we will cover in this presentation

- Strategic Motivations behind Healthcare including Employee benefits
- Key Success Factors for Healthcare including Employee benefits
- Distribution and Product Strategy Extending reach to achieve growth in target segments
- Medical Management Route to being lowest cost manufacturer
- Organizational Structure for Health & Employee Benefits
- Employee benefits Unique Characteristics



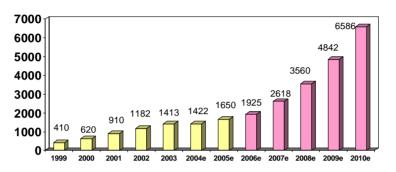




Estimated HEB Market Size

IDR6.6 trillion market size for health and employee benefits

Health & Employee Benefits IDR Billion



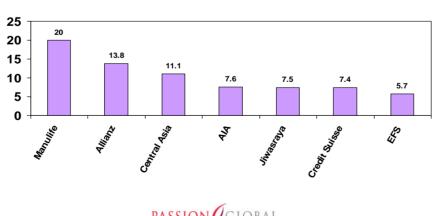
Estimated using AXCO report on health insurance. Estimated 2010 based on average growth rate of 36% between 1999-2003.

15-20% of population are insured for health

Asuransi Kesehetan Indonesia covers about 16-20 mn public sector employees but minimal coverage

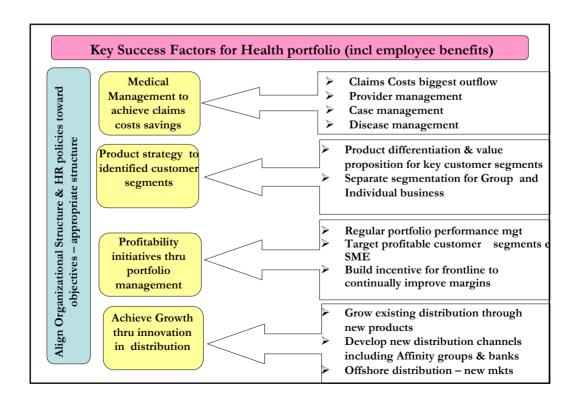
Major Health Insurance Players in Indonesia

2003 Health Insurance Market Share for Major Life Players

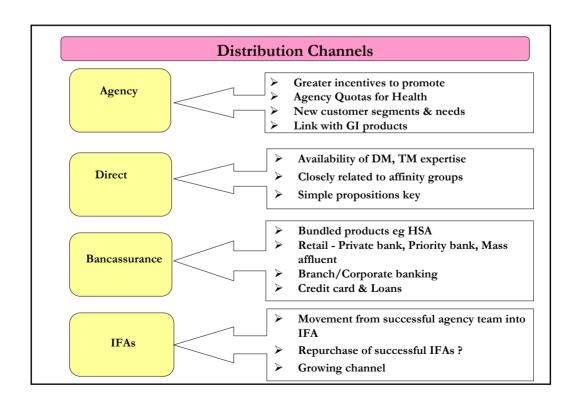


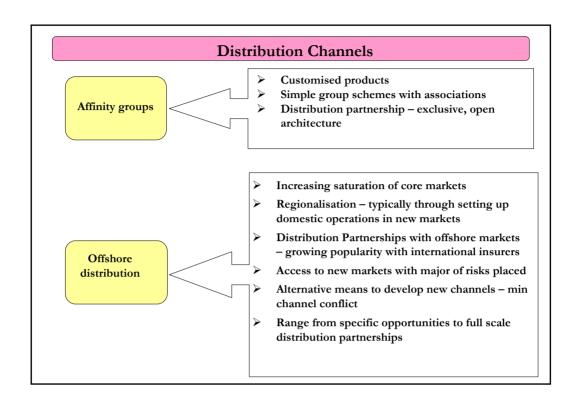
Specialist Actuarial Consultancy,

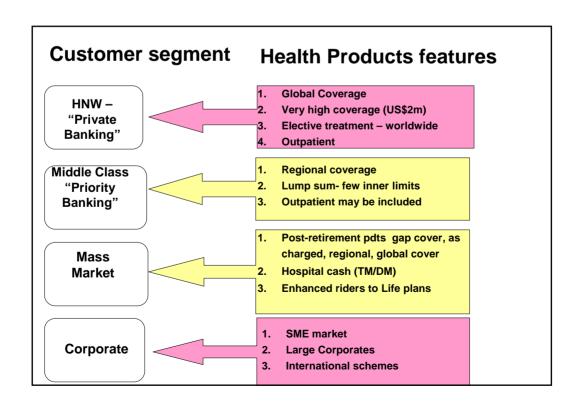




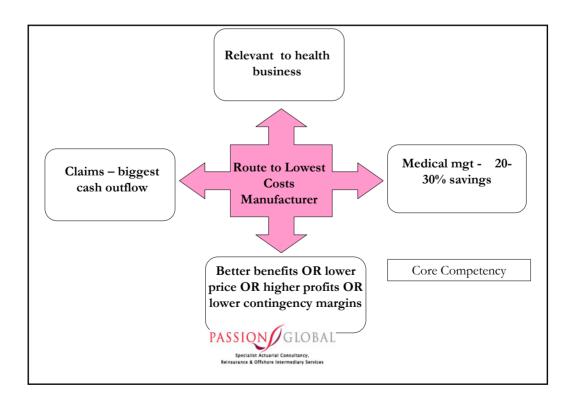


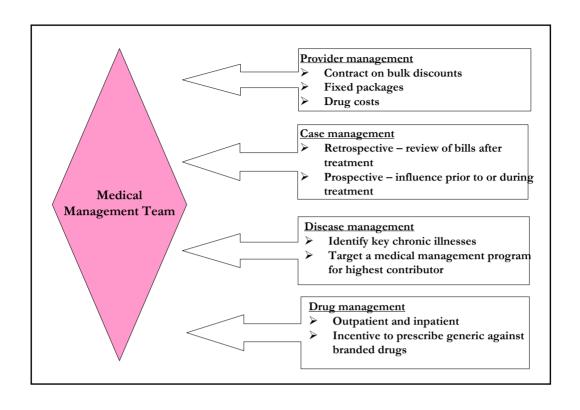


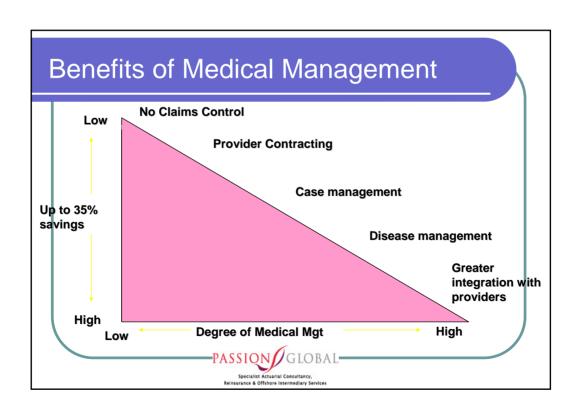












Organizational Structure Health & Employee Benefits Business PASSION GLOBAL Specialist Actuarial Costoliance, Ministrate Officies Instruction Structus Seculiant Actuarial Costoliance, Ministrate Officies Instruction Structus Seculiance Actuarial Costoliance, Ministrate Actua

